

Silver Streak

Vol. 9 No. 4

Senior Services of Alexandria

Winter 2009

Message from the Executive Director

Photo by Jack Broward



I want to thank the many new donors, and our perennially loyal ones, who so generously supported our annual appeal. From the smallest amount to the largest, each dollar will be used to sustain our programs that help older citizens with day to day life in our City. In particular, I thank Ronald Bradley of the Ronald Bradley Foundation for coming to our office to personally deliver his donation. He said he chose SSA as his Foundation's recipient because he was impressed with the services listed on our website, and he felt especially comfortable with our board make-up. In fact, he mentioned that he knew Board Member Barbara Beach, so he knew SSA must be a good organization.

We celebrate the life of Catherine Cole who passed away on May 11, 2007. Ms. Cole was our client as well as one of our supporters, and was generous in remembering SSA in her will, saying, "I have realized through personal experience, that, while seniors are acknowledged to be physically, financially and often emotionally vulnerable, there is minimal available support and assistance for seniors who are neither wealthy nor destitute."

She served as a publicist for the Smithsonian Resident Associate Program for over ten years, and for more than 20 years, served as an executive assistant and public relations executive at the Hecht Company. In 1995, she was voted Woman of the Year by the Washington Women in Public Relations.

I am pleased to announce that Senior Services is the recipient of the Alexandria Community Trust 2009 Organizational Assessment Project award. This project "seeks to impact and continually increase the effectiveness and sustainability of nonprofits." This award will enable consultant Mary-Frances Wain and SSA staff, to do an in-depth analysis of our organization that will assist us in planning for the future. We are grateful to the Alexandria Community Trust for providing us with this opportunity.

A hearty thank you goes out to the Lyles-Crouch PTA and their students for serving as Meals on Wheels volunteers on Monday, January 19. The students and their parents delivered over 100 meals to homebound seniors. This was a special act since normally meals are not delivered on holidays. Through the work of SSA, the parents and students of Lyles-Crouch, these seniors were brought a hot meal to enjoy. The Lyles-Crouch PTA has already signed up to do this again next year, and has inspired our staff to work on finding volunteers to deliver on all holidays. Watch for further details on this effort.



Photo by Lori Quill

Lyles Crouch Elementary School Students.

Zakiyah Bailey, Sam Brumbaugh, Alex Eggleston, Ellie Fithian, Ambriel Hurst, Akobi Hylton, Yakiri Hylton, Lachlan Kerr, Malcolm Kerr, Elizabeth Quill, Ethan Quill, Madeleine Quill, Sarah Scroggs, Kaila Smith, James Wood, Julia Wood and Adriana Uy.

Finally, I want to welcome three new staff members to Senior Services of Alexandria - June Geoffray, our new Development Director, Nancy McCormick, our new Meals on Wheels Program Manager, and Rosafina Royce, our new reservationist. You can read more about them on the next page.

I continue to enjoy working with my colleagues and our Board of Directors, and I thank each of you for your support of Senior Services of Alexandria. I just recently celebrated my one year anniversary!

Janet Barnett

**Board of Directors
2008-2009**

Officers

Carl D. Behnke
President
Mark N. Roth
Vice President
H. Arthur Sauer
Secretary / Treasurer

Members

Barbara S. Anderson
Barbara Beach
Barbara Brenman
Jennifer Brown
Darryl Edwards
Constance Frogale
Harvey L. Gray
C.B. Harris, Jr.
Connie Hart
Susan C. Longstreet
Merrie Morris
Mimi Olinger
Carol O'Shaughnessy
Arthur Peabody
Joan M. Richardson
Marie Schuler
Paul C. Smedberg
John W. Wilson III
Fitz W.M. Woodrow Jr.
Janet Barnett
Executive Director

Photo by Delta Sullivan



We are delighted to announce the selection of June Geoffray as Senior Services of Alexandria's new Director of Development.

In her role as Director of Development, she will oversee donor cultivation and relations, fundraising activities, and other sources of funding for the organization.

June brings expertise in donor and public relations as well as fundraising from her nonprofit and association background. Most recently, as the Deputy Director of Development and Director of Membership and Outreach for The Campagna Center.

Photo by Hope Gibbs



Congratulations to Judy Drewry, once again, for taking charge of Senior Services 2009 "Alexandria Calendar." Each year, since 1985,

Judy has almost single-handedly, produced the calendar by working with the artist and printer, arranging sponsorships, finding the homes to be drawn, arranging sales and events to promote the calendar.

Senior Services of Alexandria thanks Judy for her service and devotion to our organization. Because of her efforts, many older Alexandrians are able to obtain transportation, nutrition and personal assistance through programs and services provided by Senior Services of Alexandria.

Meals on Wheels – Hello and Goodbye

We welcome Nancy McCormick, our new Program Manager for Meals on Wheels, as well as Delores Viehman, our new Meals on Wheels On-site Coordinator. Nancy, formerly the Executive Director of Families First, came to SSA in late January. She replaces Samantha Pipkin, who resigned after three years of service at SSA to stay home with her new baby girl. Assisting Nancy is Delores, who has been a long-time supporter of SSA, and will work closely with our volunteers to ensure that meals are delivered to our clients each day. We very much welcome

Nancy and Delores to our team.

We say goodbye and thank you to Jane Malik and Cozetta Johnson who managed the Meals on Wheels Program on a temporary basis. Jane is taking some time to vacation, but will rejoin us in the spring, and Cozetta plans to enjoy retirement on a full time basis.

We Have a New Reservationist

We welcome Rosafina Royce as our newest taxi reservationist. Hers will be among the friendly voices on the phones for DOT/Paratransit and Senior Taxi.

Photos by Delta Sullivan



Nancy McCormick



Delores Viehman



Jane Malik



Cozetta Johnson



Rosafina Royce

In The News

We welcome Edward L. Watkins, the new Executive Director at the Hermitage of Northern Virginia. He comes to Alexandria from Richmond, Virginia where he also served as Executive Director of the Hermitage. We look forward to working with Mr. Watkins as we continue our partnership through our Meals on Wheels Program.

We mourn the loss of the following individuals:

Our long-time Meals on Wheels Volunteer Doug Fox. Our dear supporter Peggy Hoffman. And finally, Khalil Saddiqui, Alexandria Yellow Cab Driver. Senior Services of Alexandria partners with Alexandria Yellow Cab in providing Senior Taxi.

We express our deepest sympathies to all of their families.

THIS IS YOUR SPACE!!!!

“I began noticing a change in my spouse. She was forgetting things, making mistakes and overreacting to situations. This new behavior caused me stress and to lose patience. I knew I had to make adjustments, but didn’t know how or where to get advice. I wasn’t even sure of the kind of help I needed.

I decided to visit Senior Services of Alexandria to see if the organization could help me. I walked into the office without an appointment, and everyone there greeted me like I was an old friend. Right away I met with a very kind and understanding staff person, with social work experience, who talked to me about my situation. We scheduled a meeting at my home to talk with me and my spouse. I have been a client ever since.

Senior Services of Alexandria has provided me with a plan to cope with this sudden change in my life. We have been referred to health care agencies and to groups with similar needs and to recreation facilities. The SSA staff keeps in touch with us on a regular basis. We are grateful for this wonderful service.”

Exerpt from an article provided by an SSA client.

Contributions

Enclosed is a donation of \$ from
 Name
 Address
 State / Zip
 Phone number
 email Address
 In Honor of *
 In Memory of *
 *Send Notice of Donation to:
 Name
 Address
 State / Zip

**Send your tax-deductible contributions to SSA
 700 Princess Street, - Mezzanine
 Alexandria, Virginia 22314**

*For information about making a bequest in your will,
 call 703-836-4414 Ext. 10
 or visit www.seniorservicesalex.org*

ATTENTION: Senior Taxi Riders

Effective March 1, 2009, the cost to the rider for in-town trips will increase from \$1.50 to \$2. This is first increase in over 20 years. Please call

us at 703-836-4414, ext. 11, if this is a hardship for you. The cost for out-of-town trips remains the same - - \$2.50.

Donations were made to SSA in Honor of

**John McEanearney and the
 Honorable Martin VB Bostetter**
 by Barbara Beach
Suzanne Fedder
 by Kirk Fedder
Lamanda Jones
 by Mr. and Mrs. Samuel Ziskind
Mary Ann Ormes
 by Donna Goodrum

Mrs. Mildred Jones
 by Anne Mary Ingraham
Dot Reservationists
 by Safeya Abushady
Marian Van Landingham
 by Mary Bruce and Wilton Corkern
Barbara and Alan Anderson
 by Donald A. Anderson, Jr.

Judy Drewry
 by Albert Cook, III, Susan Dawson
Dolores G. Benavides
 by Sam Cruchfield
Mildred Jones
 by Ann Mary Ingraham
DOT/para-Transit Reservationists
 by Safeya Abushady

Virginia Wright Lamb
 by Gay and Bob Pasley
Janet Barnett
 by Bunny Chapman, Edie Gollomp,
 Roland Vaughan,
 Cydney Arons Kasenetz
 and
 Joan & Lester Edelman,

Donations were made to SSA in Memory of

Beloved Husband Abraham Golub
 by Rita Golub
**Her parents Rev. and
 Mrs. F.G. Koehler**
 by Lester and Louise Welch
John. F.Savini
 by Rose Savini
Helen Kauffman
 by Lee Perkins

Audrey Fox Autry
 by Linda Couture
Jerome Ford
 by Ermine Ford
Karen Duncker
 by Harriet Epstein
Christine Van Arnhem
 by Jeffrey Barnes

Beloved Husband Ed Schiff
 by Charlene Schiff
Lillian Reilmot
 by Shirley Freidson
Eleanor Gordon
 by Constance H. Frogale
Vera Willis
 by Anna J. McDermott
Walter C. Allen
 by Patsy Miley Sheneman

Christine Van Arnhem
 by Carol V. O’Shaughnessy
Elizabeth Shaw
 by Dorothy Shaw
Michael and Ginny Spevak
 by Terence Gerace, Jr.
Rita and George Schmitt
 by Grace M. Schmitt

DOT: Para-transit..... 703-836-5222
 Senior Taxi:..... 703-836-4414, ext 15
 Employment Counseling..... 703-836-4414, ext 13

In-Home Care & Chore help:.....703-836-4414, ext 13
 Meals on Wheels:.....703-836-4414, ext 12
 Money Management for Elderly: 703 836-4414, ext 14

Save the Date!

Senior Services of Alexandria
Gala

"Generation to Generation"

Saturday, March 28, 2009
Hilton Alexandria Mark Center
5000 Seminary Road
Alexandria, Virginia 22311

Honorees:

T. J. Fannon and His Son Thomas
Vola Lawson and Her Son Peter
Bud Hart and His Daughter Mary Catherine Gibbs
Melvin Miller and His Daughter Ericka Miller
John McEneaney and His Daughter Maureen Dunn

For reservations
Call 703.836.4414, ext. 10

Thanks to our early sponsors and advertisers who have already pledged their support for the "Generation to Generation" Gala scheduled for March 28!!!

(as of February 5)

Carl and Susan Behnke
Mark N. Roth
Robert and Susan Lee Dawson
Allan R. and Susan Winn
Alexandria Yellow Cab
Kenneth and Janet Barnett
Arthur Peabody, Jr. and Lucy Thomson
Focus Data Solutions
Everly-Wheatley Funeral Home
Portofino Restaurant
INOVA Alexandria
David Olinger, Realtor
Donnie Wintermute, Realtor
Alexandria Society for Preservation of
Black History
Salon Guenet
Diamond Transportation

The Silver Streak is a quarterly publication of Senior Services of Alexandria.

Contributors: Janet Barnett, Mimi Olinger, Rosie Borders, Delia Sullivan, Hope Gibbs and Lori Quill. Production by John Drummond

Senior Services of Alexandria *Silver Streak*

A Publication of

Senior Services of Alexandria
700 Princess Street-Mezzanine
Alexandria, VA 22314

Address Service Requested

NON-PROFIT ORG.
U.S. POSTAGE PAID
ALEXANDRIA, VA
PERMIT NO. 253

The mission of Senior Services of Alexandria is to provide comprehensive, accessible, and affordable services to seniors who reside in the City of Alexandria which support the independence and self-sufficiency that enable seniors to age with dignity in their homes and this community.




CATALOGUE FOR
PHILANTHROPY

Please designate Senior Services of Alexandria in the United Way Campaign, Combined Federal Campaign and the Combined Virginia Campaign.



CVC #8200

CFC #97867